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FOR IMMEDIATE RELEASE

Edge Studio Welcomes George Whittam and V.O.StudioTech

NEW YORK, NY, AUGUST 20, 2013 - Edge Studio -- a leading studio specializing in spoken-voice recording, casting, and training of voice-over talent -- joins forces with **George Whittam and V.O.StudioTech**. On the heels of other recent expansions of their executive team, David Goldberg, founder and Chief Edge Officer of Edge Studio, announces the appointment of George Whittam as Director of Technology and the merger of Whittam's voice over studio technology company, V.O.StudioTech, based in Los Angeles, CA into the Edge Studio organization.

As Director of Technology, Whittam will oversee Edge Studio's new full service technology department providing advice, design, installation, maintenance, tech support and tutorials for voice talent, in addition to supporting voice over studios and agencies. Edge Studio is now the only full service studio consulting company in the USA entirely dedicated to serving the voice-over industry.

Whittam is considered a global authority in voice over recording technology. For the past 8 years, he has invested thousands of hours researching studio design, recording equipment, and creating training materials for voice actors. In so doing, he has also become an industry innovator by developing specialized services that cater exclusively to voice over professionals. Whittam is a Virginia Tech graduate with a Bachelor's in Music and Audio Technology and a former remote engineer for the NFL at a Philadelphia radio station. He has also acquired considerable expertise in music recording by working with various musicians and artists since 1995 and worked on numerous projects as a production sound mixer in the Hollywood film industry. His extensive knowledge of computers, software, equipment, and troubleshooting abilities has made him a sought after expert and indispensable on-call technician.

David Goldberg is one of the country's most active voice over producers and coaches, and Edge Studio's CEO (Chief Edge Officer). Goldberg says, "The addition of George and V.O.StudioTech is like finding the missing piece to a puzzle. We now have the opportunity to offer a complete resource center for voice over talent and industry professionals."

"Combining our efforts makes perfect sense. Edge Studio holds the same values as I do. They operate from a place of integrity and have a great reputation, and I'll still be able to give my customers the

quality personalized service their accustomed to - and even better since I'll have the support of the entire team of professionals at Edge Studio behind me." says Whittam of the merger.

About Edge Studio

A leading authority in the voice-over industry since 1988, Edge Studio specializes in the production of voice recordings, and the training of new and established voice actors, narrators and other spoken-word performers. Edge Studio facilities have produced or recorded more than 13,000 voiceover projects, spanning all genres. Edge Studio has facilities in New York City, Connecticut, Washington D.C., Atlanta, and Los Angeles; and regularly produces and trains remotely via telephone, ISDN, webinars, Skype, and other technologies. For additional information, contact: Leanne Linsky, Director of Marketing & Community Development, Edge Studio, Tel: 888-321-EDGE (3343) or Email: Leanne.Linsky@edgestudio.com.