

**THE
(perceived)
VOICE ACTING
SUCCESS PYRAMID**

#1 Given: Levels apply to full-time and part-time voice actors.

#2 Given: Levels apply to union, non-union, and Fi-Core talent.

#3 Given: Levels reflect the North American marketplace

MOVIE TRAILER VOICES

Television Network Promo Voices, Live Specialty TV Show Announcers (Oscars), Live TV Show Announcers (Letterman, Price is Right), Animated Hollywood films,

Hour & half-hour documentaries (National Geographic or History Channel), ADR, :30 Spots in the Super Bowl for global clients,

National Television and Radio Ads, Top-selling Video Games, Top Audio Book Narrators,

Local TV and Radio Ads, Corporate E-Learning, Mid-Level AudioBook narrators, Instructional Videos,

SERIOUS BEGINNERS: some pro-bono work, power-point presentations for websites and schools, narrations for slide-shows,

Wanna-be's with a \$5 USB mic and unrealistic expectations of what is needed to be a career voice-actor
